

13 FISHING



make your own luck

Fishing is a universal sport, connecting fisherman around the world. It's a universal language. Once a way to feed villages, now a way we unite with our fellow anglers. When it comes to fishing as a sport, we don't look at it as another pastime. Fishing is our passion; it is part of our culture passed down from generation to generation. It connects our families with tall tales, it brings us around the dining room table. You finally have the freedom and time to explore fishing as the incredible sport it is. Venture out with more than just the coolest hooks, gear, bait and technology. Pack some class in your tackle box, and elevate the status of the world's most impressive outdoor sport. It's time to reshape your ideas about fishing.

Participation is a privilege, not a right... represent our sport with honor, on and off the water. Exhibit noble character and conduct yourself as a positive role model.

It's time we re-establish the sport as one where anglers can fully appreciate it. Let's embrace socialization and cooperation between fisherman of all skills levels. It's time to take fishing up a notch... For those who appreciate this sport, offers great potential for expanding our cultural horizons. Let's take it there. Let's put fishing on the map as one of the world's most enjoyable and rewarding pastimes. Let's finally give fishing the center stage as an outdoor sport through the power of our fishing community.

INDEX

13 FISHING

NEW PRODUCTS



MODUS C2



MODUS RP2



MODUS SZ2

Twin Minnow



Rabbit Ear Mini



GATEKEEPER



FATE TROUT



INCEPTION SLD2

MODUS R2

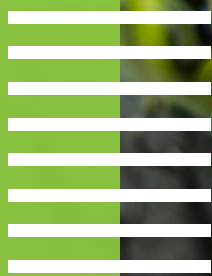


MODUS TX2





13 FISHING BAITCAST REELS



**THE FUTURE IS HERE.
ITS TIME TO RETHINK EVERYTHING YOU KNOW ABOUT BEARINGS...**



Made from our proprietary space-age polymer material, the CZB is here to replace traditional ball bearings. Unparalleled smooth operation with elite-level performance equal to high-priced specialty ball bearings. Typical ball bearings have extreme performance loss over time due to debris, environmental wear, and corrosion... the CZB does not. It is 100% corrosion-proof and will maintain high-level performance day after day.



The "Next Level" CZB competition bearing takes bearing design to the max. The CZB Comp is precision machined to reduce contact area with the spool shaft. This process creates higher spool spin capabilities by lowering the frictional torque, resulting in measurable performance gains. Install these spool bearings for pro-level performance and extreme longevity.



All CZB and CZB Comp bearings are American designed, American Engineered, and proudly manufactured in the U.S.A.

BAITCASTING

CONCEPT Z SLD

The original Concept Z rocked the industry with its groundbreaking CZB technology. Pushing the edge of design, engineering, and materials forward is what the Z SLD is all about. The NEW Concept Z SLD doesn't disappoint, it starts with the new SLIDE magnetic cast control system located in the perfect place for anglers to adjust without missing a single cast. Control casting downwind and then upwind on alternating casts with a flick of the thumb. Pitch, flip, or just let it fly by combining or isolating the Low-Friction Centrifugal braking with the magnetic SLIDE braking. Zero Corrosion CZB Bearings and an Advanced Polymer drag system are placed within the new rock-solid Cast Iron Carbon frame and side plates. This design sets the new bar for material innovation.

- Slide Magnetic Cast Control System
- CZB Bearing Technology
- Hi-Tech Cast Iron Carbon Frame and Side Plate Construction
- Ti-Armor Aluminum Hamai Cut Drive Gear
- 20 lb / 9 kg Advanced Polymer Drag System
- Alert Drag Clicker
- Zero Ball Bearings (6 CZB Bearings, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Delivered with an orange Skull Cap Reel Guard



TS4-44-KPH-LH **NEW**

Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
ZSLD2-7.5-RH	CONCEPT Z SLD 7.5:1 RH	7.5:1	0	190 g	75 cm	9 kg	0.33mm / 123m	x1	850013152094
ZSLD2-6.8-LH	CONCEPT Z SLD 6.8:1 LH	6.8:1	0	190 g	68 cm	9 kg	0.33mm / 123m	x1	850013152117
ZSLD2-7.5-LH	CONCEPT Z SLD 7.5:1 LH	7.5:1	0	190 g	75 cm	9 kg	0.33mm / 123m	x1	850013152124
ZSLD2-8.3-LH	CONCEPT Z SLD 8.3:1 LH	8.3:1	0	190 g	83 cm	9 kg	0.33mm / 123m	x1	850013152131
CONCEPT Z SLD POWER HANDLE									
TS4-44-KPH-LH								x1	810104111782


BAITCASTING

CONCEPT TX3

The heir to the saltwater throne, the Concept TX Gen III is all you loved in the TX II – and more. Designed to thrive in harsh environments, this baitcaster delivers both power and endurance. The guts of this saltwater beast are awe-inspiring, to say the least: H.A.M Hardened Brass Precision Cut main gear, Black Seal Corrosion resistant ball bearings, matched with Zero Corrosion High-Speed CZB Comp Spool Bearings and a Carbon Fiber Bull Drag capable of 18kg of pure strength. All housed in the reel’s muscular, zerocorrosion chassis. To top it off, the Concept TX III comes with two handles - an oversized power handle and casting handle, making it the sovereign ruler of the salt.

- 40LB (18.14kg) Carbon Fiber Bull Drag
- CZB COMP 100% Corrosion Proof Spool Bearings
- Aluminum Frame and Gear Side Cover
- Ocean Armor 2 Protection Process
- Arrowhead Line Guide
- Beetle Wing Rapid Access Side Plate
- Alert Drag Clicker
- Casting Handle & Oversized Power Handle w/2 length adjustments



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
TX3-8.1-LH	CONCEPT TX3 8.1:1 LH	8.1:1	7	279 g	94 cm	18,14 kg	0.33mm / 220m	x1	810068294040 





BAITCASTING

CONCEPT TX2

Continuing its bloodline of being the most durable saltwater low-profile baitcasting platform, the all NEW Concept TX Gen II is ready for the harshest environment you can throw at it. Its new ZERO corrosion Cast Iron Carbon chassis houses the BOSS H.A.M. Hardened Brass Precision Cut main gear. Black Seal Hyper Corrosion resistant ball bearings matched with Zero Corrosion High-Speed CZB Comp Spool Bearings deliver peak performance and longevity. The all-new Advanced Polymer Drag will withstand the use and abuse any angler can apply. The new standard in the salt has arrived and the new integrated drag alarm politely alerts you that the battle is on!

- Hi-Tech Cast Iron Carbon Frame and Side Plate
- Boss H.A.M. Japanese Hamai Cut Precision Drive Gear
- 20 lb / 9 kg Advanced Polymer Drag System
- Alert Drag Clicker
- 10 Total Bearings (2 CZB Comp Spool Bearings, 7 Black Seal Anti-Corrosion BB, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- CZB Bearing Technology
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- Delivered with a green Skull Cap Reel Guard



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
TX2-7.5-RH	CONCEPT TX2 7.5:1 RH	7.5:1	10	174 g	75 cm	9 kg	0.33mm / 123m	x1	850013152155 
TX2-6.8-LH	CONCEPT TX2 6.8:1 LH	6.8:1	10	174 g	68 cm	9 kg	0.33mm / 123m	x1	850013152179 
TX2-7.5-LH	CONCEPT TX2 7.5:1 LH	7.5:1	10	174 g	75 cm	9 kg	0.33mm / 123m	x1	850013152186 
TX2-8.3-LH	CONCEPT TX2 8.3:1 LH	8.3:1	10	174 g	83 cm	9 kg	0.33mm / 123m	x1	850013152193 

RED = New 2023





BAITCASTING

CONCEPT C2

Exceptionally light, the Concept C Gen II weighs 5.89 oz/167 g! Loaded with new tech and designed for performance, this is the reel you will want to cast all day and never put down. You will find yourself re-tying your lures, instead of grabbing the other combos you prepared. Cast Iron Carbon material is a major advancement in material technology that delivers on our goal of building a zero-corrosion frame that fishes like it was metal. This High Strength extremely low-flex material matched with genius engineering and design elements is the key to the rock-solid feel and performance. The all NEW butter-smooth Ti-Armor Aluminum drive gear is 3X more resistant to environmental wear. The Concept C Gen II features include an Arrowhead Line Guide, Beetle Wing Rapid Access Side Plate, KeepR Integrated Hook Keeper, 25 lb. / 11 kg Bulldog Drag, High-Spin Anti Corrosion Bearings, Railed Clutch Cam, and much much more.

- Hi-Tech Cast Iron Carbon Frame and Side Plate Construction
- High Spin Spool System
- Ti-Armor Aluminum Hamai Cut Drive Gear
- 25 lb / 11 kg Bulldog Drag System
- 9 BB (2 High Spin Corrosion Resistant BB, 5 Stainless BB, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
C2-7.5-RH	CONCEPT C2 - 7.5:1 RH	7.5:1	9	167 g	75 cm	11 kg	0.33mm / 114m	x1	850007590949 
C2-6.8-LH	CONCEPT C2 - 6.8:1 LH	6.8:1	9	167 g	68 cm	11 kg	0.33mm / 114m	x1	850007590932 
C2-7.5-LH	CONCEPT C2 - 7.5:1 LH	7.5:1	9	167 g	75 cm	11 kg	0.33mm / 114m	x1	850007590956 
C2-8.3-LH	CONCEPT C2 - 8.3:1 LH	8.3:1	9	167 g	83 cm	11 kg	0.33mm / 114m	x1	850007590970 

RED = New 2023

BAITCASTING






CONCEPT A2

The new Bulldog Carbon Drag System packs 25 lbs. / 11 kg of stopping power. Equipped with H.A.M. brass main gear and cut with Japanese Hamai Precision, it's a formidable weapon. The ultra-low palm fitting profile features 25% more line capacity while maintaining a manageable size. The Concept A Gen II proves design intelligence through features like its Railed Clutch Cam, Gen II Line Guide, and new water channeling frame. The new Low-Friction Braking System provides anglers with finer, more relevant adjustments for all lure weights. The reel is packed with unique and patented 13 Fishing only features like the Arrowhead Line Guide, Beetle Wing Rapid Access Side Plate, and KeepR Integrated Hook Keeper.

- HD Aluminum Frame with Ocean Armor 2 Treatment Anti-Electrolysis Screw Pads
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 25 lb / 11 kg Bulldog Drag System
- 7 BB (2 High Spin Corrosion Resistant BB, 4 Stainless BB, 1 Dead Stop Anti-Reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate System



TS4-5-KPH-LH **NEW**

Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
A2-5.6-LH	CONCEPT A2 - 5.6:1 LH	5.6:1	7	211 g	56 cm	11 kg	0.33mm / 114m	x1	850007590734 
A2-6.8-LH	CONCEPT A2 - 6.8:1 LH	6.8:1	7	211 g	68 cm	11 kg	0.33mm / 114m	x1	850007590758 
A2-7.5-LH	CONCEPT A2 - 7.5:1 LH	7.5:1	7	211 g	75 cm	11 kg	0.33mm / 114m	x1	850007590772 
A2-8.3-LH	CONCEPT A2 - 8.3:1 LH	8.3:1	7	211 g	83 cm	11 kg	0.33mm / 114m	x1	850007590796 
CONCEPT A POWER HANDLE									
TS4-5-KPH-LH	TS4-5-KPH-LH							x1	810104111744 

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BAITCASTING

CONCEPT A3

Everything you want in a big low-profile reel. Drag and Power is the focus of the new A3 design, H.A.M. Hardened brass gearing cut with Japanese Hamai precision is the engine that drives the machine. The 40 lb. / 18 kg Carbon Bull Drag has the stopping power to land your trophy. The 13 Fishing Concept A3 Gen II Casting Reel with HD Aluminum Construction and Ocean Armor 2 Saltwater Protection is the perfect choice for targeting monster predators in fresh and saltwaters.

- HD Aluminum Frame with Ocean Armor 2 Protection Process
- H.A.M. Japanese Hamai Cut Hardened Brass Drive Gear
- 40 lb / 18 kg Carbon Bull Drag System
- 7 BB (2 High Spin Corrosion Resistant BB, 4 Stainless BB, 1 Dead Stop Anti-reverse)
- Arrowhead Line Guide
- Reinforced Clutch Cam
- Alert Drag
- KeepR Integrated Hook Keeper
- Generation II Hard Anodized Worm Shaft
- Low-Friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
CA3-5.5-LH	CONCEPT A3 - 5.5:1 LH	5.1:1	7	290 g	64 cm	18 kg	0.33mm / 220m	x1	810039116678 
CA3-6.3-LH	CONCEPT A3 - 6.3:1 LH	6.3:1	7	290 g	73 cm	18 kg	0.33mm / 220m	x1	850013152216 
CA3-8.1-LH	CONCEPT A3 - 8.1:1 LH	8.1:1	7	290 g	94 cm	18 kg	0.33mm / 220m	x1	850013152230 

BAITCASTING



NEW

INCEPTION SLIDE

Reborn with massive upgrades, the Inception A2 SLD is a gem in our line-up. The SLIDE Magnetic Cast Control and our advanced Low-Friction 6-way braking system give anglers ultimate control in every situation. If you're looking for a reel with a trophy-stopping 22lb Bulldog drag, elite casting, and a bloodline of durability, look no further. The Inception specification is the new industry bar for price level and quality. Tour Pro-level performance, DELIVERED.

- Patent-Pending SLIDE Magnetic Cast Control System
- 10 kg Bulldog Drag
- Alert Drag Clicker
- Aluminum Star Drag
- Arrowhead Line Guide
- KeepR Integrated Hook Keeper
- Gen II Hard Anodized Worm Gear
- Ti Armor Aluminum Drive Gear
- Low friction 6-Way Braking System
- Beetle Wing Rapid Access Side Plate
- 8 Total Bearings -EVA Tech Knobs (7 SS BB + 1 Anti-Reverse Bearing)



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
● INSLD2-8.1-RH	INSLD2-8.1-RH	8.1:1	8	202.8	86.47	9.98	0.32/123	x1	810068299885 
● INSLD2-8.1-LH	INSLD2-8.1-LH	8.1:1	8	202.8	86.47	9.98	0.32/123	x1	810068299915 

BAITCASTING

NEW

MODUS SZ2

Emanating performance and beauty, the Modus SZ2 has the silent performance of CZB spool bearings. This top-spec Modus sizzles with the seamlessly meshing Japanese Hamai Cut gearing. Available with a standard capacity spool or a specialty Whisper Shallow Spool for finesse application. Proprietary technologies include our Arrowhead Line Guide and the patented KeepR hook keeper. At home in power fishing or finesse fishing, the Modus SZ2 is ready for anything.

- CZB Spool Bearings (5 SS BB + 2 CZB + 1 Anti-Reverse Bearing)
- Japanese Hamai Cut
- Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Whisper Shallow Spool (F-version)
- Dead Stop Anti-Reverse
- Translucent Modus Hand Knobs



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
● MODSZ2-7.3-RH	MODSZ2-7.3-RH	7.3:1	8	203.91	77.93	8.2	0.32/120	x1	810068299823
● MODSZ2-7.3-LH	MODSZ2-7.3-LH	7.3:1	8	203.91	77.93	8.2	0.32/120	x1	810068299830
● MODSZ2-8.1-RH-F	MODSZ2-8.1-RH-F	8.1:1	8	203.91	86.47	8.2	0.32/61	x1	810068299847
● MODSZ2-8.1-LH-F	MODSZ2-8.1-LH-F	8.1:1	8	203.91	86.47	8.2	0.32/61	x1	810068299854

BAITCASTING

NEW

MODUS C2

You know the little brother that makes the Little League Baseball team a year before he's old enough – because he is too good for Tee-Ball? This is the Modus C2. Outperforming its peers, the C2 features high-spin spool bearings, 6-way centrifugal braking, and many other features found in our higher-priced models. The HD Aluminum Chassis creates a super solid feel under pressure and houses a Japanese Hamai Cut aluminum drive gear and an 8kg Multi-Material Drag System. Don't underestimate this Modus when you are looking for a baitcaster that over-delivers.

- HD Aluminum Frame
- High-Spin Spool Bearings
- Japanese Hamai Cut
- Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Spool
- Dead Stop Anti-Reverse
- 7 Total Bearings (2 High Spin SS BB + 4 SS BB + 1 Anti-Reverse Bearing)



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
● MODC2-6.6-RH	MODC2-6.6-RH	6.6:1	7	210.2	70.46	8.2	0.32/120	x1	810104111713
● MODC2-6.6-LH	MODC2-6.6-LH	6.6:1	7	210.2	70.46	8.2	0.32/120	x1	810104111706
● MODC2-8.1-RH	MODC2-8.1-RH	8.1:1	7	210.2	86.47	8.2	0.32/120	x1	810068299809
● MODC2-8.1-LH	MODC2-8.1-LH	8.1:1	7	210.2	86.47	8.2	0.32/120	x1	810068299816

RED = New 2023

BAITCASTING

MODUS TX2

Designed and built for saltwater fishing, the Modus TX2 has earned its "TX" designation with 100 % corrosion-proof chassis construction, all saltwater-grade bearings, and an inshore fish-stopping 8 kg max drag. With more line capacity than its freshwater counterpart, the Modus TX2 is outfitted with Japanese Hamai Cut gearing, our dead stop anti-reverse system, and our classic cork handle knobs. This sleek feature-rich assassin continues the TX legacy of raising the bar for saltwater quality in low-profile baitcasting gear.

- Anti-Corrosion Saltwater Bearings (6 Anti-Corrosion BB + 1 Anti-Reverse Bearing)
- Zero Corrosion Frame
- Japanese Hamai Cut Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal braking
- 8 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Dead Stop Anti-Reverse
- Cork Handle Knobs
- Ported Aluminum Spool

NEW



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
● MODTX2-7.3-RH	MODTX2-7.3-RH	7.3:1	7	205.6	77.93	8.2	0.32/123	x1	810068299762
● MODTX2-7.3-LH	MODTX2-7.3-LH	7.3:1	7	205.6	77.93	8.2	0.32/123	x1	810068299779

BAITCASTING

MODUS RP2

The whole dill with this fresh-green reel is its feature-rich platform for anglers who look for performance without breaking the bank. The seriously smooth 7-bearing system will turn as many heads as the eye-melting cosmetics. The all-new 13 Fishing Radioactive Pickle Modus is loaded with proprietary features like the Arrowhead line guide, Beetle Wing Side Plate, and centrifugal brake control.

- High-Spin Spool Bearings
- Japanese Hamai Cut Aluminum Drive Gear
- Arrowhead Line Guide
- 6-Way Centrifugal Braking
- 6 kg Multi-Material Drag System
- KeepR Integrated Hook Keeper
- Ported Aluminum Finesse Spool
- Dead Stop Anti-Reverse
- 7 Total Bearings (6 SS BB + 1 Anti-Reverse Bearing)

NEW



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
● MODRP2-8.1-RH-F	MODRP2-8.1-RH-F	8.1:1	7	208.8	86.47	6	0.32/61	x1	810068299731
● MODRP2-8.1-LH-F	MODRP2-8.1-LH-F	8.1:1	7	208.8	86.47	6	0.32/61	x1	810068299755

BAITCASTING

ORIGIN F1

The F1 takes pole position in its category of reels, its sleek and low fastback body shape is a departure from outdated reel designs. The Venti 20LB 6 Disk Carbon Drag System works in conjunction with the Instant Stop Anti Reverse to put down the power and stamp out any hope a fish has at escape before being photographed. The F1 carries features never seen before in its category like the long casting Arrowhead Casting System, and Beetle Wing Side-plate that allows for rapid spool exchanges. If you want more for less this 7 bearing reel claims the top spot on the podium.

- Beetle Wing Side-Plate
- Venti 9.8kg 6 Disk Carbon Drag System
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 7 Total Ball Bearings
- Trick Shop Compatible



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
OF1-6.6-LH	ORIGIN F1 CAST REEL 6.6:1 LH	6.6:1	7	225 g	64 cm	9,8 kg	0.33mm / 100m	x1	810068291452
OF1-8.1-LH	ORIGIN F1 CAST REEL 8.1:1 LH	8.1:1	7	225 g	78,8 cm	9,8 kg	0.33mm / 100m	x1	810068291469

BAITCASTING

ORIGIN O1

A tournament ready product, the O1 combines 18lbs of drag on a murdered-out Fastback Frame Design clapped with Blackout Components. The Multi-Material Drag System means you have the power of a will crushing hammer in your hands. Backing up the Charcoal and Onyx appeal is the MCS - Magnet Control System and 5 Total Ball Bearings providing smooth performance. Trick Shop Compatible and Arrowhead Casting System equipped, the O1 turns heads.

- Blackout Components
- Fastback Frame Design
- Multi-Material 8.16 kg Drag
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 5 Total Ball Bearings
- Trick Shop Compatible



Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
OBO1-7.3-LH	ORIGIN O1 CAST REEL 7.3:1 LH	7.3:1	5	213 g	71 cm	8,16 kg	0.33mm / 100m	x1	810068291483



BAITCASTING

ORIGIN R1

The Origin R1 is our newest addition to our performance-driven, reasonably priced line up of casting reels. With 18lbs of Max Drag, and Fastback Frame Design the R1 sacrifices nothing and puts all the features in your hand to put fish in the boat. The R1 is a highly capable caster with the MCS - Magnet Control System and a fierce fighter with Instant Stop Anti-Reverse and reliable heart of 5 Total Ball Bearings.

- Fastback Frame Design
- Multi-Material 8.16 kg Drag
- MCS - Magnet Control System
- Instant Stop Anti-Reverse
- Arrowhead Casting System
- 5 Total Ball Bearings
- Trick Shop Compatible

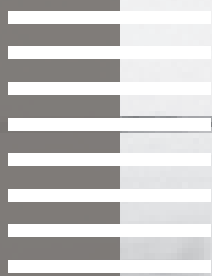


Product Number	Model	Gear Ratio	Bearings	Weight	Line Retrieve (cm)	Maximum Drag (kg)	Line Capacity	Pack	Barcode
OR1-6.6-LH	ORIGIN R1 CAST REEL 6.6:1 LH	6.6:1	5	226 g	64 cm	8,16 kg	0.33mm / 100m	x1	810068291438 
OR1-8.1-LH	ORIGIN R1 CAST REEL 8.1:1 LH	8.1:1	5	226 g	78,8 cm	8,16 kg	0.33mm / 100m	x1	810068291445 



13 FISHING

RODS



SPINNING & CASTING

MUSE BLACK

Prepare for excellence. The Muse Black S is one of the baddest rods on the planet, the attitude and craftsmanship that we put into each hand constructed taper hold no equals. The sensitive and powerful Japanese 36 ton Blank Construction Muse S range has arrived with its revolutionary design. Lightweight high modulus graphite that makes the rod nimble and reactive. Evolve Custom Airfoil Carbon Reel Seat, reduces the weight and lets our craftsmen balance this rod exquisitely. Equipped with Fuji A (K-frame) Guides and superior Alconite inserts reduce friction and max out casting distance. High Density EVA provides the ideal combination of form and function.

- Japanese PVG40T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- Evolve Snag-less Hook Keeper
- Evolve Carbon Divide Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts
- High Density EVA/4A Portuguese Cork Split Grip Handle
- Evolve Fox Hole



MB2C68M2BJ



MB2S69ML2

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode	
MUSE BLACK CASTING									
MB2C68M2BJ	MB2C68M2BJ	Medium	203 cm / 6'8"	1+1	10-30g	9+1	x1	810039117415	
MB2C610L2	MB2C610L2	Light	208 cm / 6'10"	2	3-15g	10+1	x1	810039117422	
MB2C70MLC2	MB2C70MLC2	Medium Light	213 cm / 7'0"	2	5-20g	10+1	x1	810039117439	
MB2C70MH2	MB2C70MH2	Medium Heavy	213 cm / 7'0"	2	15-40g	10+1	x1	810039117446	
MB2C74H2BJ	MB2C74H2BJ	Heavy	224 cm / 7'4"	1+1	20-80g	9+1	x1	810039117453	
MB2C78XH2BJ	MB2C78XH2BJ	Extra Heavy	234 cm / 7'8"	1+1	40-130g	9+1	x1	810039117460	
MB2C86XH2	MB2C86XH2	Extra Heavy	259 cm / 8'6"	2	40-130g	10+1	x1	810039117477	
MB2C91XXH2	MB2C91XXH2	2X Extra Heavy	277 cm / 9'1"	2	56-170g	10+1	x1	810039117484	
MB2C71MH2BJ	MB2C71MH2BJ	Medium Heavy	216 cm / 7'1"	1 + 1	15-40g	10+1	x1	810068295429	
MUSE BLACK SPINNING									
MB2S69ML2	MB2S69ML2	Medium Light	206 cm / 6'9"	2	5-20g	8+1	x1	810039117354	
MB2S610L2	MB2S610L2	Light	208 cm / 6'10"	2	3-15g	8+1	x1	810039117361	
MB2S71L2	MB2S71L2	Light	216 cm / 7'1"	2	3-15g	9+1	x1	810039117378	
MB2S84H2	MB2S84H2	Heavy	254 cm / 8'4"	2	20-80g	9+1	x1	810039117385	
MB2S86XH2	MB2S86XH2	Extra Heavy	259 cm / 8'6"	2	40-130g	9+1	x1	810039117392	
MB2S70M2BJ	MB2S70M2BJ	Medium	213 cm / 7'0"	1 + 1	10-30g	9+1	x1	810068295436	

SPINNING

MUSE S

Prepare for excellence. The Muse Black S is one of the baddest rods on the planet, the attitude and craftsmanship that we put into each hand constructed taper hold no equals. The sensitive and powerful Japanese 36 ton Blank Construction Muse S range has arrived with its revolutionary design. Lightweight high modulus graphite that makes the rod nimble and reactive. Evolve Custom Airfoil Carbon Reel Seat, reduces the weight and lets our craftsmen balance this rod exquisitely. Equipped with Fuji A (K-frame) Guides and superior Alconite inserts reduce friction and max out casting distance. High Density EVA provides the ideal combination of form and function.

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- Evolve Snag-less Hook Keeper
- Evolve Custom Seamless Air Foil Carbon Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts
- High Density EVA Split Grip Handle
- Evolve Fox Hole



MSS72M2



MSS72M2



MSS72M2

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
MSS72M2	MSS72M2	Medium	218 cm / 7'2"	2	10-30g	7+1	x1	810039115886
MSS82MH2	MSS82MH2	Medium Heavy	249 cm / 8'2"	2	15-40g	7+1	x1	810039115893
MSS810M2	MSS810M2	Medium	269 cm / 8'10"	2	10-30g	7+1	x1	810039115909
MSS810MH2	MSS810MH2	Medium Heavy	269 cm / 8'10"	2	15-40g	7+1	x1	810039116180
MSS910M2	MSS910M2	Medium	300 cm / 9'10"	2	10-30g	8+1	x1	810039116197
MSS910MH2	MSS910MH2	Medium Heavy	300 cm / 9'10"	2	15-40g	8+1	x1	810039116203
MSS1010H2	MSS1010H2	Heavy	330 cm / 10'10"	2	20-80g	9+1	x1	810039116210
MSS70ML2BJ	MSS70ML2BJ	Medium Light	213 cm / 7'0"	1 + 1	5-15g	7+1	x1	810068295443
MSS72M2BJ	MSS72M2BJ	Medium	218 cm / 7'2"	1 + 1	10-30g	7+1	x1	810068295450
MSS72MH2BJ	MSS72MH2BJ	Medium Heavy	218 cm / 7'2"	1 + 1	15-40g	7+1	x1	810068295467
MSS72H2BJ	MSS72H2BJ	Heavy	218 cm / 7'2"	1 + 1	20-80g	7+1	x1	810068295474

OMEN BLACK

Long respected as the O.G. of the 13 Fishing lineup, our Omen Black series continues to lead our domination of the new school. With lengths, actions and powers that cover techniques both current and emerging, every stick in this tournament-proven series features Japanese 36 ton Toray blanks with Poly Vector Graphite technology. Translation: Lighter and more sensitive without sacrificing durability. Add full cork 4A Portuguese handles, diamond coated ALPS 316 Stainless Steel Guides with Zirconia Inserts, Evolve custom ported reel seat and you'll find no better balance or value in its class.

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- High Density 4A Portuguese Cork Split Grip Handle
- Evolve Snag-less Hook Keeper
- Evolve Custom Ported Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts
- Evolve Fox Hole



OBC68M2BJ



OBS64M2BJ

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
OMEN BLACK CASTING								
OBC68M2BJ	OBC68M2BJ	Medium	203 cm / 6'8"	1+1	10-30g	9+1	x1	810039117644
OBC68ML2	OBC68ML2	Medium Light	203 cm / 6'8"	2	5-20g	9+1	x1	810039117620
OBC68ML2BJ	OBC68ML2BJ	Medium Light	203 cm / 6'8"	1+1	5-20g	9+1	x1	810039117637
OBC71MH2BJ	OBC71MH2BJ	Medium Heavy	216 cm / 7'1"	1+1	15-40g	10+1	x1	810039117651
OBC74H2BJ	OBC74H2BJ	Heavy	224 cm / 7'4"	1+1	20-80g	9+1	x1	810039117668
OBC78XH2BJ	OBC78XH2BJ	Extra Heavy	234 cm / 7'8"	1+1	40-120g	9+1	x1	810039117675
OBC86M2	OBC86M2	Medium	259 cm / 8'6"	2	10-30g	10+1	x1	810068295672
OBC86XH2	OBC86XH2	Extra Heavy	259 cm / 8'6"	2	40-130g	10+1	x1	810039117682
OMEN BLACK SPINNING								
OBS64M2BJ	OBS64M2BJ	Medium	193 cm / 6'4"	1+1	10-30g	7+1	x1	810039117491
OBS66L2	OBS66L2	Light	198 cm / 6'6"	2	3-15g	8+1	x1	810039117507
OBS68ML2	OBS68ML2	Medium Light	203 cm / 6'8"	2	5-20g	8+1	x1	810039117514
OBS70M2	OBS70M2	Medium	213 cm / 7'10"	2	10-30g	9+1	x1	810039117538
OBS70ML2	OBS70ML2	Medium Light	213 cm / 7'10"	2	5-20g	9+1	x1	810039117521
OBS71MH2	OBS71MH2	Medium Heavy	216 cm / 7'1"	2	15-40g	9+1	x1	810039117545
OBS80H2	OBS80H2	Heavy	244 cm / 8'0"	2	20-80g	9+1	x1	810039117576
OBS80M2	OBS80M2	Medium	244 cm / 8'0"	2	10-30g	6+1	x1	810039117552
OBS80MH2	OBS80MH2	Medium Heavy	244 cm / 8'0"	2	15-40g	6+1	x1	810039117569
OBS86XH2	OBS86XH2	Extra Heavy	259 cm / 8'6"	2	40-130g	9+1	x1	810039117613
OBS90H2	OBS90H2	Heavy	274 cm / 9'0"	2	20-80g	7+1	x1	810039117606
OBS90M2	OBS90M2	Medium	274 cm / 9'0"	2	10-30g	7+1	x1	810039117583
OBS90MH2	OBS90MH2	Medium Heavy	274 cm / 9'0"	2	15-40g	7+1	x1	810039117590
OBS86M2	OBS86M2	Medium	259 cm / 8'6"	2	10-30g	7+1	x1	810068296044

SPINNING





OMEN GOLD

It's not unusual for greatness to come in small shapes. A descendant of the acclaimed Omen series, Omen Gold is for those who want mobility – without compromising quality. These rods come in lengths and actions suitable for freshwater and saltwater fishing. The shorter rods are ideal for targeting trout with spinners, soft baits and hardbody lures, while the larger range provides actions heavy enough to take on sea trout and other saltwater species. The Omen Gold rods come with a rod tube, ensuring effortless and safe transportation.

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT2)
- Japanese 36 Ton Toray Graphite
- Hand Selected Premium Portuguese 3A Split Grip Handle
- Evolve Skeleton Reel Seat
- Fuji Stainless Steel K Frame Guides with Alconite Inserts



OGS70L5

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
OGS70L5	OGS70L5	Light	210 cm / 7'0"	5	3-15g	7+1	x1	810068295849 
OGS80L5	OGS80L5	Light	244 cm / 8'0"	5	3-15g	7+1	x1	810068295856 
OGS90ML5	OGS90ML5	Medium Light	277 cm / 9'0"	5	5-20g	8+1	x1	810068295863 
OGS90MH5	OGS90MH5	Medium Heavy	277 cm / 9'0"	5	15-40g	8+1	x1	810068295870 

SPINNING

OMEN QUEST

The Omen Quest series continues to lead our domination of the new school. This 4pcs Travel Rod series have lengths, actions and powers that cover techniques both current and emerging. Each rod is custom designed for either trout, seatrout, coast, or salmon fishing with high quality Japanese Toray blanks, and will fulfill the needs and desire of an angler. The 4pcs travel series contain custom made models for different species and type of fishing.





- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- 4A Portuguese Full Cork Handle
- Evolve Snag-less Hook Keeper
- Evolve Custom Ported Reel Seat
- Evolve Tangle Free Stainless Steel Guides with Zirconia Inserts
- Evolve Fox Hole



OQC91MH4



OQS92MLH4

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
OMEN QUEST CASTING								
OQC91MH4	OQC91MH4	Medium Heavy	277 cm / 9'1"	4	15-40g	8+1	x1	810068295757 
OQC96MLH4	OQC96MLH4	MLH	290 cm / 9'6"	4	7-28g	8+1	x1	810068295764 
OQC101M4	OQC101M4	Medium	308 cm / 10'1"	4	10-30g	11+1	x1	810068295771 
OMEN QUEST SPINNING								
OQS92MLH4	OQS92MLH4	MLH	280 cm / 9'2"	4	7-28g	8+1	x1	810068295788 

SPINNING

OMEN S

For those with salt in their veins. The Omen S brings the renowned Omen performance to blue waters, opening up a whole new horizon of possibilities. With a series of rods designed to deliver quality with both hard and soft baits, the Omen S lives up to the distinguished heritage of the Omen series. The rod's top-quality components and the blank's hi-modulus carbon bring sensitivity, casting distance, fast action – and all the power needed to take on the bullies of the blue.

- Japanese PVG36T Blank Construction
- Taper Designed with Zonal Action Technology (ZAT1)
- High Density Japanese Split Grip EVA Handle
- Evolve Snag-less Hook Keeper
- Fuji TVS Reel Seat
- Fuji K-Frame Stainless Steel Guides with Alconite Inserts



OSS70M1

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
OSS70M1	OSS70M1	Medium	213 cm / 7'0"	1	10-30g	7+1	x1	810068295528
OSS70MH1	OSS70MH1	Medium Heavy	213 cm / 7'0"	1	15-40g	7+1	x1	810068295535
OSS70H1	OSS70H1	Heavy	213 cm / 7'0"	1	20-80g	7+1	x1	810068295542
OSS72M2	OSS72M2	Medium	218 cm / 7'2"	2	10-30g	7+1	x1	810068295559
OSS72MH2	OSS72MH2	Medium Heavy	218 cm / 7'2"	2	15-40g	7+1	x1	810068295566
OSS72H2	OSS72H2	Heavy	218 cm / 7'2"	2	20-80g	7+1	x1	810068295573
OSS82M2	OSS82M2	Medium	249 cm / 8'2"	2	10-30g	7+1	x1	810068295580
OSS82MH2	OSS82MH2	Medium Heavy	249 cm / 8'2"	2	15-40g	7+1	x1	810068295597
OSS810M2	OSS810M2	Medium	269 cm / 8'10"	2	10-30g	7+1	x1	810068295603
OSS910M2	OSS910M2	Medium	300 cm / 9'10"	2	10-30g	8+1	x1	810068295610
OSS910MH2	OSS910MH2	Medium Heavy	300 cm / 9'10"	2	15-40g	8+1	x1	810068295627

SPINNING

FATE V3

Fresh from the lab, Fate V3 has broken out of its test tube and is here. Without trying to re-invent the wheel, we added Evolve Soft Touch custom reel seat and Airfoil Carbon grips to manufacture grip and feel at absurd levels. The PVG 36T graphite blank decreases the weight and increases the sensitivity pushing the blank to be that much better'er. This rod is 100% gluten-free in order to be lightweight but we also managed to include tangle free guides with Zirconia inserts. Most importantly, we added the Snaggletooth hook keeper because it turns out that people like to store the baits in between uses.

- PVG36T Graphite Blank
- Evolve Soft Touch Engage Reel Seat
- Evolve Tangle Free Stainless Steel Guides with Zirconia Inserts
- Evolve Soft Touch Air Foil Carbon Handles
- Evolve Snag-less Hook Keeper









FV3C68M2



FV3S66L2

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
FATE V3 CASTING								
FV3C68M2	FV3C68M2	Medium	203 cm / 6'8"	2	10-30g	8+1	x1	810068295726
FV3C610MH2	FV3C610MH2	Medium Heavy	208 cm / 6'10"	2	15-40g	8+1	x1	810068295733

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
FATE V3 CASTING								
FV3C610ML2	FV3C610ML2	Medium Light	208 cm / 6'10"	2	5-20g	8+1	x1	810039115480 
FATE V3 SPINNING								
FV3S66L2	FV3S66L2	Light	198 cm / 6'6"	2	3-15g	7+1	x1	810039115435 
FV3S68ML2	FV3S68ML2	Medium Light	203 cm / 6'8"	2	5-20g	7+1	x1	810039115442 
FV3S70M2	FV3S70M2	Medium	213 cm / 7'10"	2	10-30g	7+1	x1	810039115459 
FV3S71MH2	FV3S71MH2	Medium Heavy	216 cm / 7'1"	2	15-40g	7+1	x1	810039115466 
FV3S80MH2	FV3S80MH2	Medium Heavy	244 cm / 8'0"	2	15-40g	7+1	x1	810039115473 

SPINNING

NEW SIZE

FATE BLACK

If you don't know the Fate Black series by now, it's time to get acquainted. This widely recognized series is back to make another bold statement. The continuing legacy of sensitivity and reactive spline on the PVG30T blank gives this rod an unmatched feeling. Through the Evolve Soft Touch ported reel seat and custom-wrapped stainless steel Alconite guides, this rod relays the most subtle of fish intentions by harnessing the energy and transferring it straight to your palm. The lighter setup of the new edition improves the overall feel while maintaining the custom-tuned tapers the series is known for.





















- PVG30T Graphite Blank
- Evolve Custom Ported Soft Touch Reel Seat
- Evolve Tangle Free Stainless Steel Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



FTBC610ML2



FTBS60L2

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
FATE BLACK CASTING								
FTBC610ML2	FTBC610ML2	Medium Light	208 cm / 6'10"	2	5-20g	8+1	x1	810039115664 
FTBC66L2	FTBC66L2	Light	198 cm / 6'6"	2	2-10g	8+1	x1	810039115633 
FTBC66M2	FTBC66M2	Medium	198 cm / 6'6"	2	10-30g	8+1	x1	810039115657 
FTBC66ML2	FTBC66ML2	Medium Light	198 cm / 6'6"	2	5-20g	8+1	x1	810039115640 
FTBC70H2	FTBC70H2	Heavy	213 cm / 7'10"	2	20-80g	8+1	x1	810039115688 
FTBC70MH2	FTBC70MH2	Medium Heavy	213 cm / 7'10"	2	15-40g	8+1	x1	810039115671 
FTBC74XH2	FTBC74XH2	Extra Heavy	224 cm / 7'4"	2	40-130g	9+1	x1	810039115695 
FTBC86XH2	FTBC86XH2	Extra Heavy	259 cm / 8'6"	2	40-130g	10+1	x1	810039115701 
FTBC91XH2	FTBC91XH2	Extra Heavy	277 cm / 9'1"	2	40-130g	10+1	x1	810039115718 
● FTBC91XXXH2	FTBC91XXXH2	XXXH	9'1" & 280cm	2	100-300g	10+1		810104110969 
FATE BLACK SPINNING								
FTBS60L2	FTBS60L2	Light	183 cm / 6'0"	2	3-15g	7+1	x1	810039115497 
FTBS70L2	FTBS70L2	Light	213 cm / 7'10"	2	3-15g	7+1	x1	810039115503 
FTBS70ML2	FTBS70ML2	Medium Light	213 cm / 7'10"	2	5-20g	7+1	x1	810039115510 
FTBS70M2	FTBS70M2	Medium	213 cm / 7'10"	2	10-30g	7+1	x1	810039115527 
FTBS70MH2	FTBS70MH2	Medium Heavy	213 cm / 7'10"	2	15-40g	7+1	x1	810039115534 
FTBS70H2	FTBS70H2	Heavy	213 cm / 7'10"	2	20-80g	7+1	x1	810039115541 
FTBS80ML2	FTBS80ML2	Medium Light	244 cm / 8'0"	2	5-20g	7+1	x1	810039115558 
FTBS80M2	FTBS80M2	Medium	244 cm / 8'0"	2	10-30g	7+1	x1	810039115565 
FTBS80MH2	FTBS80MH2	Medium Heavy	244 cm / 8'0"	2	15-40g	7+1	x1	810039115572 
FTBS80H2	FTBS80H2	Heavy	244 cm / 8'0"	2	20-80g	7+1	x1	810039115589 

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
FATE BLACK SPINNING								
FTBS86XH2	FTBS86XH2	Extra Heavy	259 cm / 8'6"	2	40-130g	9+1	x1	810039115596
FTBS90H2	FTBS90H2	Heavy	274 cm / 9'0"	2	20-80g	8+1	x1	810039115602
FTBS100MH2	FTBS100MH2	Medium Heavy	305 cm / 10'0"	2	15-40g	8+1	x1	810039115619
FTBS100H2	FTBS100H2	Heavy	305 cm / 10'0"	2	20-80g	8+1	x1	810039115626
FTBS60XXXUL2	FTBS60XXXUL2	XXXUL	183 cm / 6'0"	2	0,5-3,5g	7+1	x1	810068295702
FTBS60XXUL2	FTBS60XXUL2	XXUL	183 cm / 6'0"	2	1-4g	7+1	x1	810068295719

SPINNING**FATE QUEST**

Fate Quest travel rods rely on the widely recognized legacy of sensitivity and reactivity the Fate rods are known for – in an easy-to-transport, multi-piece format to travel with you on your adventures. PVG30T blank gives these rods a feeling that is unmatched. The rods are able to harness energy for accurate casts and transfer every move of the lure straight to your hands through the Evolve soft touch ported reel seat and SS Zirconia guides. The new edition is lighter with improved feel while maintaining the custom-tuned tapers Fate rods are known for.

- Japanese 30Ton HTC 3 Low Resin Blank Construction
- Evolve Seamless Reel Seat
- Tangle Free Guides with Zirconia Inserts
- Hand Selected 3A Portuguese Cork Handle



FQC66M4



FQS60L4

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
FATE QUEST CASTING								
FQC66M4	FQC66M4	Medium	198 cm / 6'6"	4	10-30g	8+1	x1	810039117798
FQC68MH4	FQC68MH4	Medium Heavy	203 cm / 6'8"	4	15-40g	8+1	x1	810039117804
FQC70H4	FQC70H4	Heavy	213 cm / 7'10"	4	20-80g	8+1	x1	810039117811
FATE QUEST SPINNING								
FQS60L4	FQS60L4	Light	183 cm / 6'0"	4	3-15g	7+1	x1	810039117699
FQS66ML4	FQS66ML4	Medium Light	198 cm / 6'6"	4	5-20g	7+1	x1	810039117705
FQS70M4	FQS70M4	Medium	213 cm / 7'10"	4	10-30g	7+1	x1	810039117712
FQS80MH4	FQS80MH4	Medium Heavy	244 cm / 8'0"	4	15-40g	7+1	x1	810039117729
FQS90H4	FQS90H4	Heavy	274 cm / 9'0"	4	20-80g	8+1	x1	810039117736

SPINNING

NEW




FATE TROUT

The designated trout-catching machine, the Fate Trout takes ultralight and adds a handful of X's to it. The rod's parabolic action offers responsivity needed when taking on agile and wild-spirited fish and the XXXUL extra-long solid tip maximizes sensitivity. The reactive spline of the PVG30T blank gives this rod a feeling familiar to the Fate series – unmatched.

- PVG30T Graphite Blank
- Skeleton Reel Seat
- ALPS SS with Zirconia Insert Guides
- Parabolic Action Optimized for Ultralight Use
- XXXUL Extra-Long Solid Tip



FTTS63XXXUL2 **NEW**

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
● FTTS63XXXUL2	FTTS63XXXUL2	XXXUL	6'6" & 191cm	2	0,5-3,5g	6+1		810068296648 
● FTTS66XXUL2	FTTS66XXUL2	XXUL	6'8" & 198cm	2	1-4g	6+1		810068296655 
● FTTS68XUL2	FTTS68XUL2	XUL	6'8" & 203cm	2	1,5-5g	6+1		810068296662 

SPINNING

DEFY BLACK

Giant fish? Hell yes. Taking nods from the elite rods in the 13 Fishing line up this series delivers performance well beyond what you'd expect. Each taper is crafted to provide the best presentation and fighting ability possible.

- PVG24T Graphite Blank
- Evolve Custom Seamless Reel Seat
- Evolve Single Foot Stainless Steel Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



DEFBS60L2



DEFBS70M2

DEFBS70M2

DEFBS70M2

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
DEFBS60L2	DEFBS60L2	Light	183 cm / 6'0"	2	3-15g	6+1	x1	810039115725 
DEFBS70ML2	DEFBS70ML2	Medium Light	213 cm / 7'10"	2	5-20g	6+1	x1	810039115732 
DEFBS70M2	DEFBS70M2	Medium	213 cm / 7'10"	2	10-30g	6+1	x1	810039115749 
DEFBS70MH2	DEFBS70MH2	Medium Heavy	213 cm / 7'10"	2	15-40g	6+1	x1	810039115756 
DEFBS70H2	DEFBS70H2	Heavy	213 cm / 7'10"	2	20-80g	6+1	x1	810039115763 
DEFBS80ML2	DEFBS80ML2	Medium Light	244 cm / 8'0"	2	5-20g	6+1	x1	810039115770 
DEFBS80M2	DEFBS80M2	Medium	244 cm / 8'0"	2	10-30g	6+1	x1	810039115787 
DEFBS80MH2	DEFBS80MH2	Medium Heavy	244 cm / 8'0"	2	15-40g	6+1	x1	810039115794 
DEFBS80H2	DEFBS80H2	Heavy	244 cm / 8'0"	2	20-80g	6+1	x1	810039115800 
DEFBS90ML2	DEFBS90ML2	Medium Light	274 cm / 9'0"	2	5-20g	7+1	x1	810039115817 

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
DEFBS90M2	DEFBS90M2	Medium	274 cm / 9'0"	2	10-30g	7+1	x1	810039115824
DEFBS90MH2	DEFBS90MH2	Medium Heavy	274 cm / 9'0"	2	15-40g	7+1	x1	810039115831
DEFBS90H2	DEFBS90H2	Heavy	274 cm / 9'0"	2	20-80g	7+1	x1	810039115848

SPINNING

DEFY S

The dynamic combination of casting performance and fighting ability rely on the reactive Japanese 24T blank equipped with Fuji Fazlite guides. With a very wide range of lengths and actions that will provide Seabass anglers the ultimate in this long casting technique. Untamed performance for all midsized saltwater species give you the option of soft or hardbaits, The opportunity you've been waiting for is now here.

- PVG24T Graphite Blank
- Evolve Custom Reel Seat
- Fuji Fazlite Guides with Alconite Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
DSS72H2	DSS72H2	Heavy	218 cm / 7'2"	2	20-80g	7+1	x1	810068295481
DSS72M2	DSS72M2	Medium	218 cm / 7'2"	2	10-30g	7+1	x1	810039116227
DSS72MH2	DSS72MH2	Medium Heavy	218 cm / 7'2"	2	15-40g	7+1	x1	810039116234
DSS82M2	DSS82M2	Medium	249 cm / 8'2"	2	10-30g	7+1	x1	810039116241
DSS82MH2	DSS82MH2	Medium Heavy	249 cm / 8'2"	2	15-40g	7+1	x1	810039116258
DSS810M2	DSS810M2	Medium	269 cm / 8'10"	2	10-30g	7+1	x1	810039116265
DSS810MH2	DSS810MH2	Medium Heavy	269 cm / 8'10"	2	15-40g	7+1	x1	810039116272
DSS910M2	DSS910M2	Medium	300 cm / 9'10"	2	10-30g	7+1	x1	810039116289
DSS910MH2	DSS910MH2	Medium Heavy	300 cm / 9'10"	2	15-40g	7+1	x1	810039116296
DSS1010H2	DSS1010H2	Heavy	305 cm / 10'0"	2	20-80g	9+1	x1	810039116302

SPINNING

RELY S

Rely S punches way above its weight class thanks to a light yet burly PVG 24T Blank, Evolve guides, and Evolve Seamless reel seat. Loaded with smart touches, the taper is perfect for slinging baits as far as possible while providing responsive ample backbone to fight saltwater predators from shore or at sea.

- PVG24T Graphite Blank
- Evolve Custom Reel Seat
- Evolve Double Foot Stainless Steel
- Guides with Zirconia Inserts
- High Density EVA Split Grip Handle
- Evolve Snag-less Hook Keeper



RSS72M2

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
RSS72M2	RSS72M2	Medium	218 cm / 7'2"	2	10-30g	6+1	x1	810039116319
RSS72MH2	RSS72MH2	Medium Heavy	218 cm / 7'2"	2	15-40g	6+1	x1	810039116326
RSS72H2	RSS72H2	Heavy	218 cm / 7'2"	2	20-80g	6+1	x1	810039117859
RSS82M2	RSS82M2	Medium	249 cm / 8'2"	2	10-30g	6+1	x1	810039116333
RSS82MH2	RSS82MH2	Medium Heavy	249 cm / 8'2"	2	15-40g	6+1	x1	810039116340
RSS82H2	RSS82H2	Heavy	249 cm / 8'2"	2	20-80g	6+1	x1	810039117866
RSS810M2	RSS810M2	Medium	269 cm / 8'10"	2	10-30g	6+1	x1	810039116357
RSS810MH2	RSS810MH2	Medium Heavy	269 cm / 8'10"	2	15-40g	6+1	x1	810039116364
RSS10M2	RSS10M2	Medium	305 cm / 10'0"	2	10-30g	6+1	x1	810039116371
RSS10MH2	RSS10MH2	Medium Heavy	305 cm / 10'0"	2	15-40g	6+1	x1	810039116388
RSS1010H2	RSS1010H2	Heavy	330 cm / 10'10"	2	20-80g	6+1	x1	810039116395

SPINNING

RELY BLACK

Known for punching above its weight, the Rely series delivers finesse at an affordable price. The series features multi-species rods suitable for all anglers. The Rely Spin handles spinning techniques with ease, while the Rely Spincast is perfect for those just starting out. And for those wild in spirit, the Rely Tele Spin is the perfect companion on the road. Effortless, convenient, yet effective – the Rely series is the perfect choice for those taking their first casts.

- PVG24T Graphite Blank
- Evolve Custom Reel Seat
- Stainless Steel Guides with Stainless Inserts
- High Density Japanese EVA Grips
- Evolve Snagless Hook Keeper



RSC63ML2























RS60L2



RTS60L

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
RELY BLACK CASTING								
RSC63ML2	RSC63ML2	Medium Light	191 cm / 6'3"	2	5-20g	8+1	x1	810068295634
RSC63M2	RSC63M2	Medium	191 cm / 6'3"	2	10-30g	8+1	x1	810068295641

Product Number	Model	Rod Power	Rod Length	Number Of Sections	Casting Weight (g)	Number of Guides	Pack	Barcode
RELY BLACK SPINNING								
RS60L2	RS60L2	Light	183 cm / 6'0"	2	3-15g	6+1	x1	810068295313 
RS66M2	RS66M2	Medium	198 cm / 6'6"	2	10-30g	6+1	x1	810068295320 
RS70ML2	RS70ML2	Medium Light	213 cm / 7'0"	2	5-20g	6+1	x1	810068295337 
RS70M2	RS70M2	Medium	213 cm / 7'0"	2	10-30g	6+1	x1	810068295344 
RS70MH2	RS70MH2	Medium Heavy	213 cm / 7'0"	2	15-40g	6+1	x1	810068295351 
RS80M2	RS80M2	Medium	244cm / 8'	2	10-30g	6+1	x1	810068295368 
RS80MH2	RS80MH2	Medium Heavy	244cm / 8'	2	15-40g	6+1	x1	810068295375 
RS80H2	RS80H2	Heavy	244cm / 8'	2	20-80g	6+1	x1	810068295382 
RS90MH2	RS90MH2	Medium Heavy	274 cm / 9'0"	2	15-40g	7+1	x1	810068295399 
RS90H2	RS90H2	Heavy	274 cm / 9'0"	2	20-80g	7+1	x1	810068295405 
RELY BLACK TELE SPIN								
RTS60L	RTS60L	Light	183 cm / 6'0"	TELE-5	3-15g	5+1	x1	810068295214 
RTS70L	RTS70L	Light	213 cm / 7'0"	TELE-5	3-15g	5+1	x1	810068295221 
RTS70M	RTS70M	Medium	213 cm / 7'0"	TELE-5	10-30g	5+1	x1	810068295238 
RTS80L	RTS80L	Light	244cm / 8'	TELE-6	3-15g	5+1	x1	810068295245 
RTS80M	RTS80M	Medium	244cm / 8'	TELE-6	10-30g	6+1	x1	810068295252 
RTS80MH	RTS80MH	Medium Heavy	244cm / 8'	TELE-6	15-40g	6+1	x1	810068295269 
RTS90ML	RTS90ML	Medium Light	274 cm / 9'0"	TELE-6	5-20g	6+1	x1	810068295276 
RTS90MH	RTS90MH	Medium Heavy	274 cm / 9'0"	TELE-6	15-40g	6+1	x1	810068295283 
RTS10M	RTS10M	Medium	305 cm / 10'0"	TELE-6	10-30g	6+1	x1	810068295290 
RTS10MH	RTS10MH	Medium Heavy	305 cm / 10'0"	TELE-6	15-40g	6+1	x1	810068295306 



**13 FISHING
SOFT
BAITS**



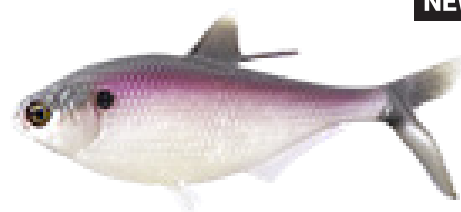
CASTING

NEW

BAMF SHAD

The most enticing swimming action on the market. The design pounds water, and the body wobble imitates the perfect dinner for predators. All while perfectly concealing the unbendable hook. The extreme detail and lifelike action at even the slowest retrieves make it deadly at targeting pressured fish. All while perfectly concealing an unbendable hook in the patented hook slot.

- Hand Painted Finishes
- HD Holographic Eyes
- Nose Anchors for Durable Rigging
- Max Buoyancy
- Comes in Either a Boot Tail or Wedge Tail Designs
- Super Mega Certified



3 **NEW**



6 **NEW**



7 **NEW**

Product Number	Model	Length	Weight	Quantity	Barcode
● CB-BAMF8-3	CB-BAMF8-3	20.3 cm	85 g	1	812543035117
● CB-BAMF8-6	CB-BAMF8-6	20.3 cm	85 g	1	812543035124
● CB-BAMF8-7	CB-BAMF8-7	20.3 cm	85 g	1	812543035131

3 - Gold Retriever; 6 - Silver Shad; 7 - Purple Shad

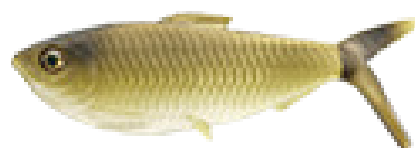
CASTING

NEW

THE DINE

The ultimate weedless swimbait for big fish fanatics who lose sleep over the targeting the biggest fish in the waterway. The extreme detail and lifelike action at even the slowest retrieves make it deadly at targeting highly pressured fish. All while perfectly concealing an unbendable hook in the sardine's patented hook slot.

- Hand Painted Finishes
- HD Holographic Eyes
- Nose Anchors for Durable Rigging
- Max Buoyancy
- Super Mega Certified



2 **NEW**



3 **NEW**



5 **NEW**

Product Number	Model	Length	Weight	Quantity	Barcode
● CB-DINE4.25-1	CB-DINE4.25-1	10.8 cm	12 g	3	812543035032
● CB-DINE4.25-2	CB-DINE4.25-2	10.8 cm	12 g	3	812543035049
● CB-DINE4.25-3	CB-DINE4.25-3	10.8 cm	12 g	3	812543035056
● CB-DINE4.25-4	CB-DINE4.25-4	10.8 cm	12 g	3	812543035063
● CB-DINE4.25-5	CB-DINE4.25-5	10.8 cm	12 g	3	812543035070

1 - American Shad; 2 - Natural Shad; 3 - Gold Retriever; 4 - Greenback; 5 - Dark Sardine

CASTING

NEW

TWIN MINNOW

Lure the fish right down the rabbit hole with the Rabbit Ear Tail's tantalizingly squiggly swimming action. The salted and scented Rabbit Ear Tail is made from floating TPE material to give these twins resilience against cuts and tears. Present the soft bait with the Ned Rig for subtle and mouth-watering presentations.

- Salted & Scented | Floating TPE Material | Designed for the Ned Rig



4 **NEW**



5 **NEW**



11 **NEW**



18 **NEW**



31 **NEW**



33 **NEW**



37 **NEW**



54 **NEW**

Product Number	Model	Length	Weight	Quantity	Barcode
● HQ3-4	HQ3-4	7.62 cm	6 g	7	810039114148
● HQ3-5	HQ3-5	7.62 cm	6 g	7	810039114131
● HQ3-11	HQ3-11	7.62 cm	6 g	7	810039114100
● HQ3-18	HQ3-18	7.62 cm	6 g	7	810039114124
● HQ3-31	HQ3-31	7.62 cm	6 g	7	810039114162
● HQ3-33	HQ3-33	7.62 cm	6 g	7	810039114179
● HQ3-37	HQ3-37	7.62 cm	6 g	7	810039114193
● HQ3-54	HQ3-54	7.62 cm	6 g	7	810039114186

11 - Collard Greens; 18 - Whitey Tights; 31 - Mudskipper; 33 - Young Padawan; 37 - Melancholy; 4 - Glitter Bomb; 54 - Sailors Delight; 5 - Mojito

CASTING

RABBIT EAR (MINI)

With a pair of legs that just won't quit, the Twin Minnow is built like a pair of lively minnows to urge the fish to go for seconds. The salted and scented Twin Minnow is made from floating TPE material to give these twins resilience against cuts and tears. Present the soft bait with the Ned Rig for subtle and mouth-watering action.

- Salted & Scented | Floating TPE Material | Designed for the Ned Rig

NEW



4 **NEW**



5 **NEW**



8 **NEW**



11 **NEW**



18 **NEW**



31 **NEW**



33 **NEW**



54 **NEW**

Product Number	Model	Length	Weight	Quantity	Barcode
● RE3-4	RE3-4	7.62 cm	5 g	7	810039114940
● RE3-5	RE3-5	7.62 cm	5 g	7	810039114933
● RE3-8	RE3-8	7.62 cm	5 g	7	810039114872
● RE3-11	RE3-11	7.62 cm	5 g	7	810039114902
● RE3-18	RE3-18	7.62 cm	5 g	7	810039114926
● RE3-31	RE3-31	7.62 cm	5 g	7	810039114964
● RE3-33	RE3-33	7.62 cm	5 g	7	810039114971
● RE3-54	RE3-54	7.62 cm	5 g	7	810039114988

11 - Collard Greens; 18 - Whitey Tights; 31 - Mudskipper; 33 - Young Padawan; 4 - Glitter Bomb; 54 - Sailors Delight; 5 - Mojito; 8 - Cinnamon Toast

CASTING

PLEASURE SHAD

Deep ribs at base and end to increase stimulation along with a smooth taper at the base for a secure fit. Designed to swim through the most furrowed cover, Pleasure Shad will be nothing but a joy to fish. We couldn't avoid infusing this bait with Donkey Sauce for extra flavor.

- Donkey Sauce Infused
- Premium USA Sourced Plastic
- Hybrid Salted Belly/Floating Top For Optimal Swimming Stabilization
- 13 Fishing Signature "DAS Boot" Tail Design



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23

Product Number	Model	Length	Weight	Quantity	Barcode
SR4.5-4	SR4.5-4	4.5" 11,4 cm	12 g	6	810039112205
SR4.5-9	SR4.5-9	4.5" 11,4 cm	12 g	6	810039112083
SR4.5-11	SR4.5-11	4.5" 11,4 cm	12 g	6	810039112090
SR4.5-15	SR4.5-15	4.5" 11,4 cm	12 g	6	810039112120
SR4.5-16	SR4.5-16	4.5" 11,4 cm	12 g	6	810039112137
SR4.5-18	SR4.5-18	4.5" 11,4 cm	12 g	6	810039112144
SR4.5-22	SR4.5-22	4.5" 11,4 cm	12 g	6	810039112151
SR4.5-23	SR4.5-23	4.5" 11,4 cm	12 g	6	810039112212

11 - COLLARD GREENS; 15 - OG SOUR; 16 - BLACK & TAN; 18 - WHITEY TIGHTIES; 22 - MARDI CRAW; 23 - BOSS NUGGET; 4 - GLITTER BOMB; 9 - MUSTARD WATER

CASTING

VERTIGO MINNOW

Bite size is the right size. Vertigo Minnow is neutrally buoyant and balanced which will have fish in suspense. Twitch and pause or steadily retrieve and Vertigo will entice the most discerning predator. The supple presentation is due to the premium American sourced plastic material. Let 'em lick it with the Infused Donkey sauce enzyme to provide the ultimate taste of success.

- USA Sourced Material
- Precision Hand Pour
- Neutrally Buoyant
- Donkey Sauce Infused
- 13 Fishing Signature "DAS Boot" Tail Design



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Product Number	Model	Length	Weight	Quantity	Barcode
VM3-4	VM3-4	3" 7,6 cm	3,5 g	7	812543034509

Product Number	Model	Length	Weight	Quantity	Barcode
VM3-5	VM3-5	3" 7,6 cm	3,5 g	7	812543034516
VM3-7	VM3-7	3" 7,6 cm	3,5 g	7	812543034530
VM3-8	VM3-8	3" 7,6 cm	3,5 g	7	812543034547
VM3-18	VM3-18	3" 7,6 cm	3,5 g	7	812543036961
VM3-31	VM3-31	3" 7,6 cm	3,5 g	7	812543036978
VM3-32	VM3-32	3" 7,6 cm	3,5 g	7	812543036985
VM3-33	VM3-33	3" 7,6 cm	3,5 g	7	812543036992
VM3-37	VM3-37	3" 7,6 cm	3,5 g	7	812543037012
VM4-4	VM4-4	4" 10 cm	5 g	7	812543034585
VM4-5	VM4-5	4" 10 cm	5 g	7	812543034592
VM4-7	VM4-7	4" 10 cm	5 g	7	812543034615
VM4-8	VM4-8	4" 10 cm	5 g	7	812543034622
VM4-18	VM4-18	4" 10 cm	5 g	7	812543037036
VM4-31	VM4-31	4" 10 cm	5 g	7	812543037043
VM4-32	VM4-32	4" 10 cm	5 g	7	812543037050
VM4-33	VM4-33	4" 10 cm	5 g	7	812543037067
VM4-37	VM4-37	4" 10 cm	5 g	7	812543037081

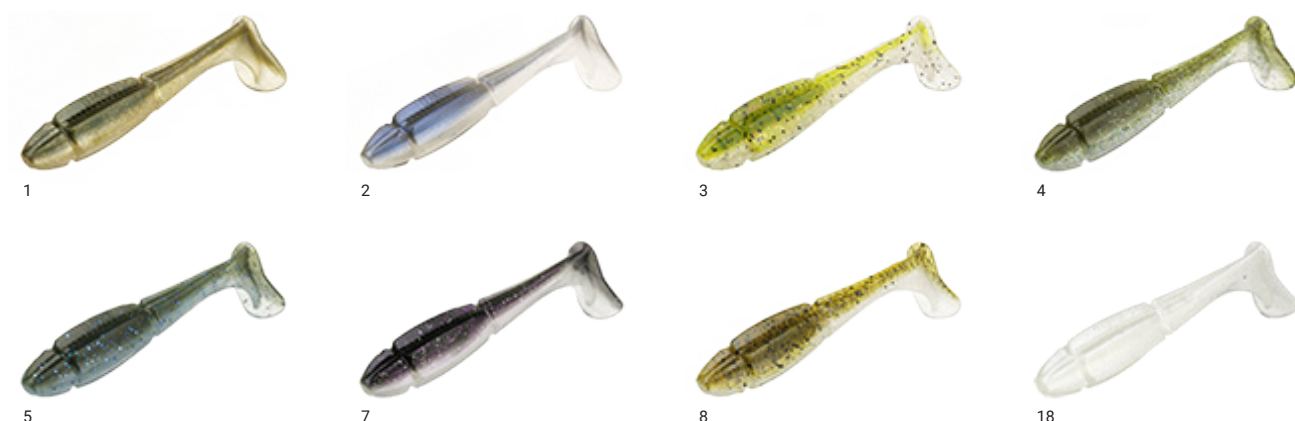
18 - WHITEY TIGHTIES; 31 - MUDSKIPPER; 32 - BUTTERCUP; 33 - YOUNG PADAWAN; 37 - MELANCHOLY; 4 - GLITTER BOMB; 5 - MOJITO; 7 - PURPLE RAIN; 8 - CINNAMON TOAST; 8 - MOJITO

CASTING

CHURRO

The Churro's joint design gives it flutter on the pause and an easily generated tail kick. Hex-Keel body construction provides the ultimate hydrodynamic stability. Paused or retrieved steadily, the Churro will have unmatched presence enticing the proper nibble. Infused with the smell of success known as Donkey Sauce so that fish can savor the flavor.

- USA Sourced Material
- 13 Hex Keel Design
- Neutrally Buoyant
- Donkey Sauce Infused



Product Number	Model	Length	Weight	Quantity	Barcode
CHU3.5-1	CHU3.5-1	3.5" 8,9 cm	7 g	6	812543033434
CHU3.5-2	CHU3.5-2	3.5" 8,9 cm	7 g	6	812543033441
CHU3.5-3	CHU3.5-3	3.5" 8,9 cm	7 g	6	812543033458
CHU3.5-4	CHU3.5-4	3.5" 8,9 cm	7 g	6	812543033465
CHU3.5-5	CHU3.5-5	3.5" 8,9 cm	7 g	6	812543033472
CHU3.5-7	CHU3.5-7	3.5" 8,9 cm	7 g	6	812543033496
CHU3.5-8	CHU3.5-8	3.5" 8,9 cm	7 g	6	812543033502

Product Number	Model	Length	Weight	Quantity	Barcode
CHU3.5-18	CHU3.5-18	3.5" 8,9 cm	7 g	6	812543039153
CHU4.25-1	CHU4.25-1	4.25" 10,8 cm	10 g	6	812543033519
CHU4.25-2	CHU4.25-2	4.25" 10,8 cm	10 g	6	812543033526
CHU4.25-3	CHU4.25-3	4.25" 10,8 cm	10 g	6	812543033533
CHU4.25-4	CHU4.25-4	4.25" 10,8 cm	10 g	6	812543033540
CHU4.25-5	CHU4.25-5	4.25" 10,8 cm	10 g	6	812543033557
CHU4.25-7	CHU4.25-7	4.25" 10,8 cm	10 g	6	812543033571
CHU4.25-8	CHU4.25-8	4.25" 10,8 cm	10 g	6	812543033588
CHU4.25-18	CHU4.25-18	4.25" 10,8 cm	10 g	6	812543039252
CHU4.75-1	CHU4.75-1	4.75" 12 cm	16 g	5	812543033595
CHU4.75-2	CHU4.75-2	4.75" 12 cm	16 g	5	812543033601
CHU4.75-3	CHU4.75-3	4.75" 12 cm	16 g	5	812543033618
CHU4.75-4	CHU4.75-4	4.75" 12 cm	16 g	5	812543033625
CHU4.75-5	CHU4.75-5	4.75" 12 cm	16 g	5	812543033632
CHU4.75-7	CHU4.75-7	4.75" 12 cm	16 g	5	812543033656
CHU4.75-8	CHU4.75-8	4.75" 12 cm	16 g	5	812543033663
CHU4.75-18	CHU4.75-18	4.75" 12 cm	16 g	5	812543039207

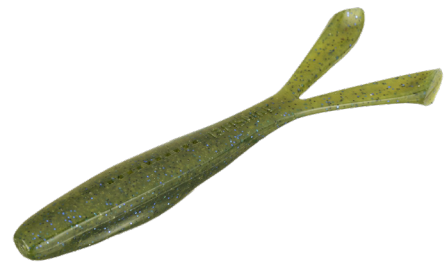
18 - WHITEY TIGHTIES; 1 - BEER BATTER; 2 - MOONLIGHT CLAN; 3 - MAGICIAN; 4 - GLITTER BOMB; 5 - MOJITO; 7 - PURPLE RAIN; 8 - CINNAMON TOAST

CASTING

THE JERK

Appealing to the visual senses, The Jerk triggers animated feeding with all of the erratic action fish hate. With versatile coverage of the water column, it darts, shutter, scampers, flickers and shivers while adding a unique suspending characteristic to a pause. Infused with Donkey Sauce so fish can savor the flavor.

- USA Sourced Material
- Salted for Fast Sink Rate
- Donkey Sauce Infused



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18

Product Number	Model	Length	Weight	Quantity	Barcode
RE-TJ5-1	RE-TJ5-1	5" 12,7 cm	9,5 g	5	812543034233

Product Number	Model	Length	Weight	Quantity	Barcode
RE-TJ5-4	RE-TJ5-4	5" 12,7 cm	9,5 g	5	812543034264
RE-TJ5-5	RE-TJ5-5	5" 12,7 cm	9,5 g	5	812543034271
RE-TJ5-6	RE-TJ5-6	5" 12,7 cm	9,5 g	5	812543039894
RE-TJ5-7	RE-TJ5-7	5" 12,7 cm	9,5 g	5	812543039900
RE-TJ5-8	RE-TJ5-8	5" 12,7 cm	9,5 g	5	812543034301
RE-TJ5-9	RE-TJ5-9	5" 12,7 cm	9,5 g	5	812543036206
RE-TJ5-13	RE-TJ5-13	5" 12,7 cm	9,5 g	5	812543036220
RE-TJ5-15	RE-TJ5-15	5" 12,7 cm	9,5 g	5	812543039924
RE-TJ5-18	RE-TJ5-18	5" 12,7 cm	9,5 g	5	812543036251

13 - WITCHES BREW; 15 - OG SOUR; 18 - WHITEY TIGHTIES; 1 - BEER BATTER; 4 - GLITTER BOMB; 5 - MOJITO; 6 - SMOKE AND MIRRORS; 7 - PURPLE RAIN; 8 - CINNAMON TOAST; 9 - MUSTARD WATER

CASTING

MY NAME'S JEFF

Maintain your place on top of the food chain, My Name's Jeff is a hollow body floating swim bait. A floating chamber is perfect for inserting a rattle. Subtle paddle on the action is attributed to the USA sourced plastic material which makes this lure supple to create the alluring paddle presentation. As always, this bait is poured with Donkey Sauce in its veins in order to add that bit of extra enticement to its presentation.

- USA Sourced Material
- Hollow Body Design
- Max Buoyancy
- Donkey Sauce Infused



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18



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31

Product Number	Model	Length	Weight	Quantity	Barcode
MNJ4-2	MNJ4-2	4" 10 cm	7 g	5	850007590055
MNJ4-3	MNJ4-3	4" 10 cm	7 g	5	850007590062
MNJ4-5	MNJ4-5	4" 10 cm	7 g	5	850007590086
MNJ4-7	MNJ4-7	4" 10 cm	7 g	5	850007590093
MNJ4-8	MNJ4-8	4" 10 cm	7 g	5	850007590109
MNJ4-15	MNJ4-15	4" 10 cm	7 g	5	850007590116
MNJ4-18	MNJ4-18	4" 10 cm	7 g	5	850007590123
MNJ4-20	MNJ4-20	4" 10 cm	7 g	5	850007590130
MNJ4-31	MNJ4-31	4" 10 cm	7 g	5	850007590147

15 - OG SOUR; 18 - WHITEY TIGHTIES; 20 - ROYAL IRISHMAN; 2 - MOONLIGHT CLAN; 31 - MUDSKIPPER; 3 - MAGICIAN; 5 - MOJITO; 7 - PURPLE RAIN; 8 - CINNAMON TOAST

CASTING

NINJA CRAW

Swim it, hop it and ready yourself on the pause-and-drop, 'cause even the slightest movement on our Ninja Craw causes the claws to rise in a defensive posture. That's really just it's way of waving hello to every fish in the vicinity. As delicious as it is deadly, this beauty's been given a good, long marinade in the legendary Donkey Sauce – much like every one of our soft plastic offerings.

- USA Sourced Material
- Max Buoyancy
- Donkey Sauce Infused



11



13



15



16



22



24



25



36

Product Number	Model	Length	Weight	Quantity	Barcode
NJC3-11	NJC3-11	3" 7,6 cm	10 g	6	812543039429
NJC3-13	NJC3-13	3" 7,6 cm	10 g	6	812543039443
NJC3-15	NJC3-15	3" 7,6 cm	10 g	6	812543039450
NJC3-16	NJC3-16	3" 7,6 cm	10 g	6	812543039467
NJC3-22	NJC3-22	3" 7,6 cm	10 g	6	812543039498
NJC3-24	NJC3-24	3" 7,6 cm	10 g	6	812543039511
NJC3-25	NJC3-25	3" 7,6 cm	10 g	6	812543039528
NJC3-36	NJC3-36	3" 7,6 cm	10 g	6	812543039542

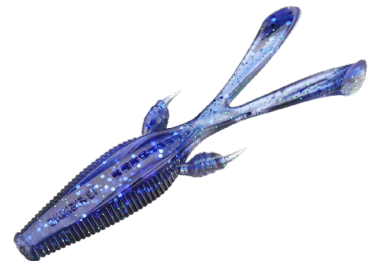
11 - COLLARD GREENS; 13 - WITCHES BREW; 15 - OG SOUR; 16 - BLACK & TAN; 22 - MARDI CRAW; 24 - MOLDY ORANGE; 25 - CILANTRO LIME; 36 - PBJ TIME

CASTING

INVADER

Slide through cover, the Invader's floating plastic design allows it to assume a defensive position which challenges predators to exert their dominance. Both durable and enticing, the imposing nugget is an unwanted guest. A durable and supple presentation ensures no fish will allow it into its lair. Infused with Donkey Sauce so fish can savor the flavor

- USA Sourced Material
- Max Buoyancy
- Donkey Sauce Infused



11



12



15



19



35

Product Number	Model	Length	Weight	Quantity	Barcode
RE-IV-11	RE-IV-11	4.25" 10,8 cm	7 g	6	812543039689
RE-IV-12	RE-IV-12	4.25" 10,8 cm	7 g	6	812543039696
RE-IV-15	RE-IV-15	4.25" 10,8 cm	7 g	6	812543039719
RE-IV-19	RE-IV-19	4.25" 10,8 cm	7 g	6	812543039740
RE-IV-35	RE-IV-35	4.25" 10,8 cm	7 g	6	812543039801

11 - COLLARD GREENS; 12 - BLACKBERRY COBBER; 15 - OG SOUR; 19 - PIMPIN'PURPLE; 35 - BLUEBERRY YUM YUM

CASTING

WOBBLE CRAW

The Wobble Craw scurries as a convulsive prey with an erratic action. An easily edible target, the claws and body produce captivating thumps, signaling the correct time to feed for crustacean feeding monsters. As always, this bait is poured with Donkey Sauce coursing through its veins in order to add that bit of extra flavor.

- USA Sourced Material
- Max Buoyancy
- Hollow Body Design
- Donkey Sauce Infused



15



16



28



29



30

Product Number	Model	Length	Weight	Quantity	Barcode
RE-WC4.25-15	RE-WC4.25-15	4.25" 10,8 cm	9 g	5	812543039566
RE-WC4.25-16	RE-WC4.25-16	4.25" 10,8 cm	9 g	5	812543039573
RE-WC4.25-28	RE-WC4.25-28	4.25" 10,8 cm	9 g	5	812543039580
RE-WC4.25-29	RE-WC4.25-29	4.25" 10,8 cm	9 g	5	812543039597
RE-WC4.25-30	RE-WC4.25-30	4.25" 10,8 cm	9 g	5	812543039603

15 - OG SOUR; 16 - BLACK & TAN; 28 - HOT TAMALES; 29 - KIMCHI; 30 - GILL PICKLE

CASTING

NINJA WORM

The slender body slips into cover anywhere while the floating plastic design keeps the tail up in surrender to lurking predators. The slightest movement sends shock waves from the tail into water to pull in fish targeting easy prey. While swimming the action has a thrashing paddle that can bring fish from cover. Infused with Donkey sauce giving fish the full sensory bombardment.

- USA Sourced Material
- Max Buoyancy
- Donkey Sauce Infused



11



12



14



15



17



18



35



36

Product Number	Model	Length	Weight	Quantity	Barcode
NJW5.5-11	NJW5.5-11	5.5" 14 cm	9,5 g	7	812543036282
NJW5.5-12	NJW5.5-12	5.5" 14 cm	9,5 g	7	812543036299
NJW5.5-14	NJW5.5-14	5.5" 14 cm	9,5 g	7	812543036312
NJW5.5-15	NJW5.5-15	5.5" 14 cm	9,5 g	7	812543036329
NJW5.5-17	NJW5.5-17	5.5" 14 cm	9,5 g	7	812543036589
NJW5.5-18	NJW5.5-18	5.5" 14 cm	9,5 g	7	812543036343
NJW5.5-35	NJW5.5-35	5.5" 14 cm	9,5 g	7	812543036398
NJW5.5-36	NJW5.5-36	5.5" 14 cm	9,5 g	7	812543036404

11 - COLLARD GREENS; 12 - BLACKBERRY COBBLER; 14 - SWEET RED CHILI SAUCE; 15 - OG SOUR; 17 - MAGIC SAUCE; 18 - WHITEY TIGHTIES; 35 - BLUEBERRY YUM YUM; 36 - PBJ TIME



13 FISHING

ACCESSORIES



GEAR

SKULL CAP

Protect your favorite reels from dings, dirt and grime without having to remove them from the rod. Skull Cap Reel Guard is designed to snap into place around the rod. Fits both right- and left-handed reels. Constructed of high-impact durable rubber, the Skull Cap Reel Guard will keep your reels protected and reliable for years.

- Durable rubber construction
- Snaps into place around rod
- Fits right- and left-handed reels
- Fits combo while rigged



BLACK



LIME



ORANGE



TX GREEN

Product Number	Model	Length	Quantity	Pack	Barcode
SC-C2-BLK	SC-C2-BLK			x1	850013329489 
SC-C2-L	SC-C2-L			x1	850013329496 
SC-C2-O	SC-C2-O			x1	850013329502 
SC-C2-TX	SC-C2-TX			x1	850013329519 

BLACK; LIME; ORANGE; TX GREEN